

ASIALIVESTOCK HUB



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<https://beplace.thevista.co.th/exhibition/asialivestockhub/exhibition>



ASIA LIVESTOCK HUB

EXPERIENCE THE DIFFERENCE **WHERE BUSINESS HAS NO BOUNDARIES**

Asia Livestock Hub is the leading online community dedicated for Livestock & Aquaculture industry brought to you by Informa Markets, the organizer of Livestock Series trade shows across the regions.

It is a B2B platform for business listing, sourcing, networking and a content hub specializing on Livestock, Feed, Meat and Aquaculture Industry where you can find updated news, webinars, business matching, hybrid conference and virtual events dedicated for suppliers and buyers.



10»12 NOV 2022

TAIPEI NANGANG EXHIBITION CENTER
TAIPEI • TAIWAN



TAIWAN



PHILIPPINES

24»26 AUG 2022

WORLD TRADE CENTER METRO MANILA
PASAY CITY • PHILIPPINES



**LIVESTOCK
PHILIPPINES 2022**

VIETNAM



12»14 OCT 2022

SAIGON EXHIBITION & CONVENTION CENTER
HO CHI MINH CITY • VIETNAM



ASIA LIVESTOCK HUB

ABOUT **LIVESTOCK SERIES**

The Livestock series organized by Informa Markets is the leading international trade fairs on livestock, feed, meat, and aquaculture industry across region. Since 2001, the livestock portfolio has been premier and staple B2B events in the industry providing a one-stop platform to all the stakeholders. The livestock series have been supported by the government and non-government organizations and have attracted thousands of suppliers, buyers, and partners around the globe.





ASIA LIVESTOCK HUB'S **HIGHLIGHTS**



900+

exhibitors & sponsors



50+

countries / regions



20,000

professional buyers



EXHIBITOR PROFILE

- Animal Health
 - Aquaculture & Livestock Feed
 - Livestock Industry Supplies & Equipment
 - Cleaning & Disinfection Chemicals & Equipment
 - Climate Control Equipment
 - Dairy Equipment
 - Drinking Water Equipment
 - Farm Management Equipment / Farm Supplies
 - Feed Additives & Animal Nutrition
 - Feed Ingredients
 - Feed Processing & Manufacturing Equipment & Software
 - Feeding Systems
 - Genetics & Artificial Insemination
 - Hatchery Equipment
 - Industry Associations / Government Organizations
 - Meat, Egg & Dairy Processing & Packaging Materials & Technology
 - Poultry & Livestock
 - Swine Production
- and many more...

BUYER PROFILE

- Academicians / Consultants / Researchers
 - Meat / Seafood Processors
 - Animal Nutritionist / Animal Health
 - Processed Food Manufactures
 - Pig / Cattle / Layer Farms
 - Quality Controllers
 - Aquaculture / Aquaculture Engineers & Farmers
 - Slaughterhouses
 - Bottlers and Canners
 - Trade Associations / Government
 - Breeders & Raisers
 - Traders, Suppliers & Distributors
 - Feed Ingredients / Feed Manufacturers / Millers
 - Fish Farmers / Fish Processing Industrialists
 - Veterinary Drugs and Product Manufacturers
 - Livestock & Aquaculture Investors / Intergrator
- and many more...

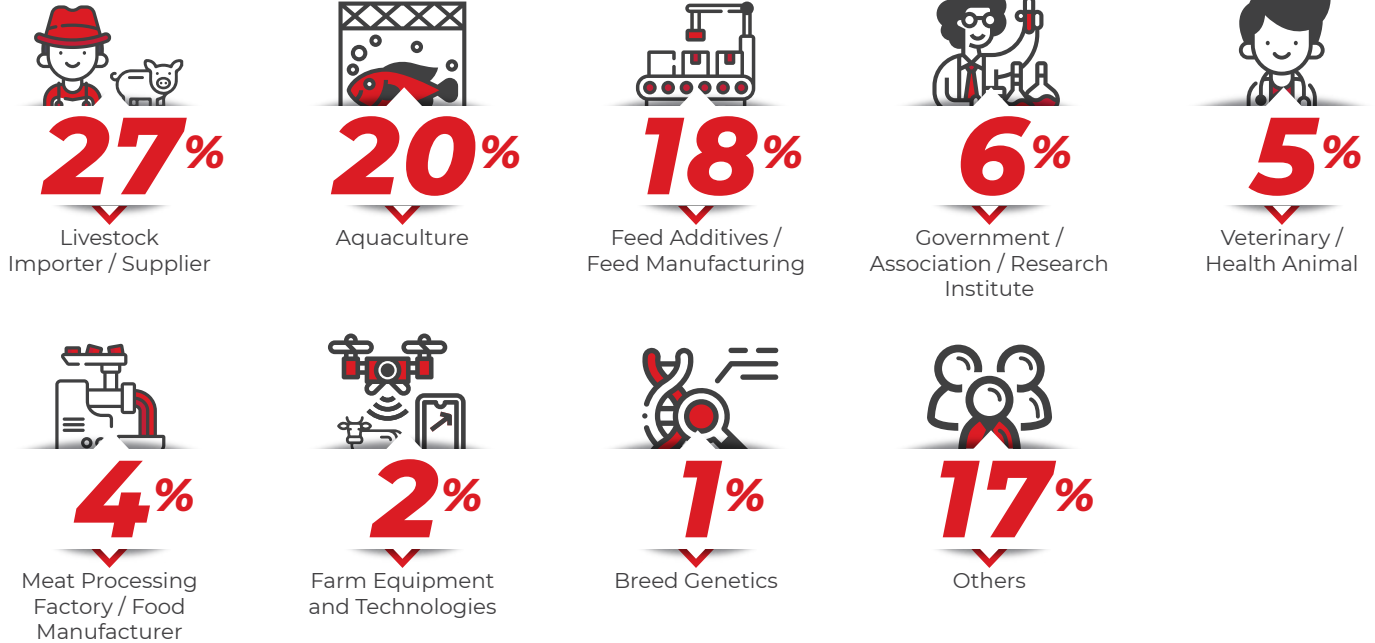




ASIA LIVESTOCK HUB

ASIA LIVESTOCK HUB DEMOGRAPHICS

Industry Segments



Market Reach in Asia



Audience by Job Function





ASIA LIVESTOCK HUB

LEVERAGE YOUR BUSINESS BY ONE CLICK



Reliable & One-Stop Sourcing

Asia Livestock Hub is where buyers across the world can access in and source for Livestock & Aquaculture products & services.

Innovative Way of Sharing & Learning

The future is in digital. *Asia Livestock Hub* is a melting pot of knowledge and insights sharing of relevant news and industry topics through comprehensive industry webinars, round table, networking and focus group discussion.

One-Time Cost & Multi Reach

Maximize your ROI by connecting & networking with more than 20,000+ global buyers through optimized sourcing and business matchings by one-time investment package.

Professional & All-Inclusive Listing

Asia Livestock Hub provides an interactive space for product listing that showcases company's name, product, services information, images, and videos in detail.



SPONSORSHIP PACKAGES

PICK YOUR DIGITAL PLAN

Contact our team TODAY to book the sponsorship package that best suits your business needs!

PACKAGE	STARTER	CLASSIC	ROCKSTAR
PRICE	US\$1,000	US\$1,500	US\$2,000
Company Profile: Name, logo, contact details, description are listed	✓	✓	✓
Company name is listed on Exhibitor List	✓	✓	✓
Upload Company's Video & Brochure	✓	✓	✓
Access to attendee list who visited the booth	✓	✓	✓
Networking / AI driven matchmaking / Chat function	✓	✓	✓
Pre-meeting schedule & Unlimited 1-1 scheduled video meetings during the event	✓	✓	✓
Attendees can save & download company brochure	✓	✓	✓
Upload product news / campaigns at Announcement wall	✗	✓	✓
Logo on e-show daily & registration page	✗	✗	✓
Logo on acknowledge email / confirmation email / reminder email	✗	✗	✓
Company analytics report (post-show only)	✗	✗	✓
Meeting room with Sales Representative	1	3	5
Number of products displayed in product list	3	6	9
Recommended products	✗	1	2
Company profile: Sliding top banner	✗	2	4
Social media post on Livestock Philippines, Livestock Taiwan, and Vietstock social media channels. Content to be provided by sponsor (Event related)	1 shared post	1 shared post	1 exclusive post
Access to <i>Asia Livestock Hub</i> : Livestock Philippines, Livestock Taiwan, and Vietstock	1 event	2 events	all events



Meeting room with Sales Representative

(1 meeting room)

US\$100



Product displayed in Product list

(1 product)

US\$20



Top of exhibitor list

(9 companies available)

US\$500



EDM Campaign

(1 issue)

US\$1,000

Showcase your brand across the *Asia Livestock Hub* by featuring your company and product in e-newsletter. This option will lead to your company profile on the *Asia Livestock Hub* for visitors to ensure that you can connect with a larger audience.

Including: 1 e-newsletter campaign to be sent to Livestock Series Event database features your company or product logo, write-up, photo and your URL hyperlinked to your company profile in *Asia Livestock Hub*. Sponsor to provide hi-res photo and write-up (not more than 200 words). Organizer to come up with the final content and design of e-newsletter subject.



SPONSORSHIP PACKAGES

EXTRA SPONSORSHIP PACKAGES

01

Asia Livestock Hub Home Page Sponsorship



01

Sponsor for Pop Up Banner (link to exhibitor's showroom)
US\$1,000 per month

02

Sliding Top Banner max. 4 companies.
US\$1,500 per 3 months

03

Exclusive sponsored middle banner
US\$500

04

Exclusive sponsored side banner (Maximum of 3 sponsors)
US\$800

Note: Display a promotional banner of your company or services on the *Asia Livestock Hub* Homepage, below the menu. When attendees click on your banner, they are redirected to your company profile in the platform.

* Item number 3 - 4 duration for 1 year.

* Rate does not include any local tax.

02

Webinar Sponsorship



01

Exclusive exhibitor webinar for 45 mins
US\$1,000





ASIA LIVESTOCK HUB

LIVESTOCK SERIES DIGITAL JOURNEY 2020-2021



32 Digital Events

including industry webinars, online B2B matchings, B2B networking sessions, Internal association meetings, Virtual exhibitions, Virtual Roundtable event.



113 Topics

focusing on Swine, Poultry, Aquaculture, Meat Processing, Feed & Gut Health sectors.

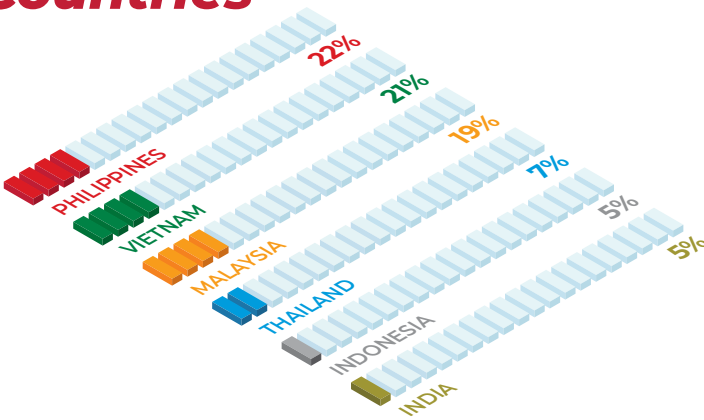


112 Speakers

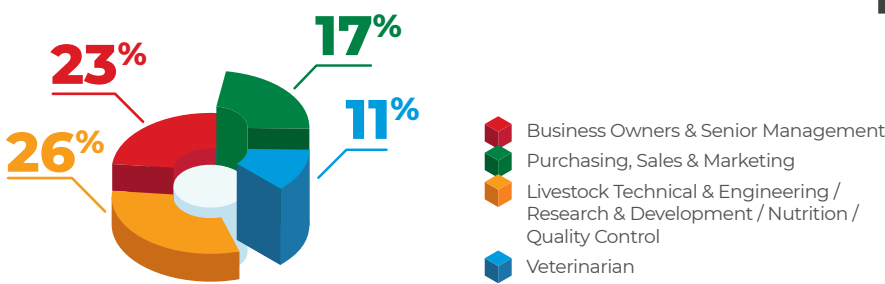


Total Registrants 21,544

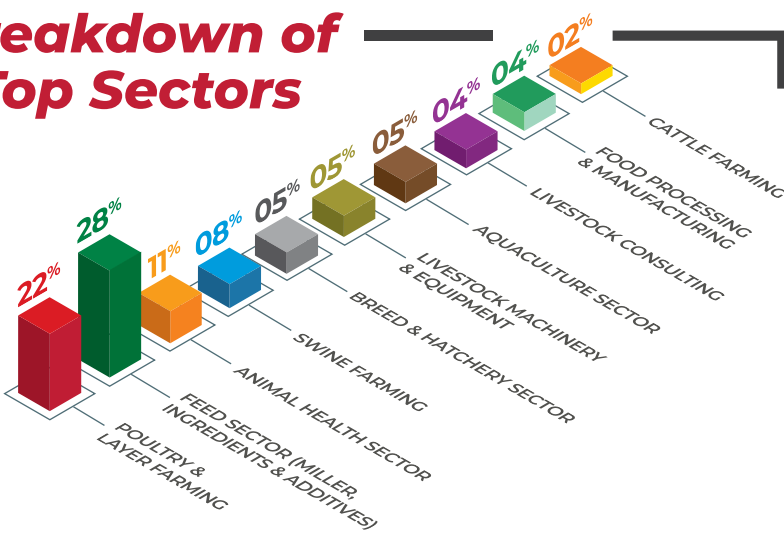
Breakdown of Top Countries



Top Position



Breakdown of Top Sectors



A BIG THANK YOU

to all Valued Industry Partners & Sponsors for supporting our Livestock Digital Journey 2020 - 2021

Industry Governments / Associations / Academic Organizations

- ▶ Animal Husbandry Association of Vietnam (AHAV)
- ▶ Batangas Egg Producers Cooperative (BEPCO)
- ▶ Bureau of Fisheries and Aquatic Resources in Philippines (BFAR)
- ▶ Department of Agriculture in the Philippines
- ▶ Federation of Livestock Farmers Associations of Malaysia (FLFAM)
- ▶ Indonesia Poultry Veterinary Association (IPVA)
- ▶ INFOFISH
- ▶ International Egg Commission (IEC)
- ▶ Kasetsart University
- ▶ Meat Importers and Traders Association (MITA)
- ▶ Ministry of Agriculture, Nature and Food Quality (Netherlands)
- ▶ Thailand Committee of Egg Promotion
- ▶ The Asian Food and Feed Insect Association (AFFIA)
- ▶ The Dutch Meat Industry Association
- ▶ The Netherlands Embassy in Philippines
- ▶ The Netherlands Embassy in Thailand
- ▶ World Veterinary Poultry Association (WVPA Malaysia)

Industry Sponsors

- ▶ APC
- ▶ Animine
- ▶ AGCO / TECNO
- ▶ ADM Animal Nutrition
- ▶ Big Dutchman Asia
- ▶ Biomin
- ▶ Cargill Vietnam
- ▶ Global Food Partners
- ▶ H&N International GmbH
- ▶ Hy-Line International
- ▶ Japfa Comfeed Indonesia
- ▶ Kemin Asia
- ▶ Lohmann Breeders GmbH
- ▶ MacAlister Elliott and Partners Limited (MEP)
- ▶ MS Schippers & Royal GD
- ▶ ProMinent
- ▶ Provimi Vietnam
- ▶ SKOV Asia Ltd
- ▶ World Bank

Please access Asia Livestock Hub, register as a member, and enjoy watching all past webinars on-demand

<https://beplace.thevista.co.th/exhibition/asialivestockhub/home>



ASIA LIVESTOCK HUB

CONTACT OUR TEAM TODAY

Asia Livestock Hub is composed of dedicated team members who can assist any queries and help achieve your business objectives.

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