

POST-SHOW REPORT



**LIVESTOCK
PHILIPPINES 2025**



**AQUACULTURE
PHILIPPINES 2025**

25 » 27 JUNE 2025

WORLD TRADE CENTER METRO MANILA • PASAY CITY • PHILIPPINES

Livestock Philippines and Aquaculture Philippines 2025 : Catalyzing Growth and Driving Innovation

Livestock Philippines and **Aquaculture Philippines 2025** showcased yet another successful events last **25 - 27 June 2025** at the **World Trade Center Metro Manila**. The event attracted an impressive total of **9,225** attendees, along with **124** exhibiting companies participating in this significant industry B2B event. The three-day event was not only insightful but also highly relevant, offering a platform rich in networking opportunities, sourcing of innovation, and valuable industry knowledge. **Livestock Philippines** and **Aquaculture Philippines** significantly contributed to the growth of the livestock, poultry, and aquaculture sectors in the Philippines through reinforcing its status as a pivotal gathering for industry professionals.



SHOW FIGURES



9,225
Total
Attendees



124
Exhibiting
Brands and
Companies



37
Visiting
Countries



50+
Seminar and
Conference
Sessions



Hosted by



Gold Sponsor



Poultry Sponsor



Layer Industry Partner



Agri-Fishery Tech Partner



Sustainability Partners



Industry Partners



Media Partners



EXHIBITORS OVERVIEW

8,300 sqm
Exhibition Area



of exhibitors were
satisfied with
the event



of exhibitors will
likely exhibit in
the next edition



of exhibitors will
likely recommend
the event

Top Exhibitor Categories

- Feed Machinery
- Farm Equipment / Suppliers / Accessories
- Aquaculture
- Breeding / Hatchery
- Animal Health / Pharmaceutical
- Meat Processing



EXHIBITOR TESTIMONIALS



Dominic Elfick
Marketing Manager
Aviagen

“This is our third visit to **Livestock Philippines**, and we have enjoyed it here. We're happy to be back. One thing I am most excited about regarding the show is that we can speak with the farmers. We believe it is important to push our message and raise awareness of our brand among the end users. By attending this show, we have the opportunity to speak with people who are raising parent stock and broilers.”



John Dizon
Sales Director
Huali

“We've been to **Livestock Philippines** several times, and I can say it's a good experience because we meet new and existing customers. We're excited about **Livestock Philippines** because it allows us to communicate with people in the agricultural industry and show them our capabilities and other company information. We can showcase our projects, equipment, and technologies to help improve the agricultural industry with people who are raising parent stock and broilers.”



Jeremy Yap
Marketing Manager
Santeh Feeds Corporation
(Tateh Aquafeeds)

“This is our third time joining the event, and we are excited to introduce many of our new products and developments. This venue provides a great opportunity to connect with our partners and customers, especially those who are looking to invest in aquaculture. It is our chance to understand their situations and find solutions to the challenges they may be facing.”

VISITORS OVERVIEW



of visitors were
satisfied with the event



of visitors will
likely attend the next edition



of visitors will
likely recommend the event



Top Main Visitors
Main Activity

Administration / Finance	19.7%
Aquaculture	9.4%
Aquaculture Farm / Fish Farm	6.3%
Biogas / Biomass	1.1%
Breed / Genetics / Hatchery	3.3%
Cattle Farm: Beef	2.2%
Cattle Farm: Dairy	1.8%
Consultancy	2.5%
Farm Equipment / Supplies / Accessories	4.0%
Feed / Veterinary Retailer	2.6%
Feed Additives / Feed Ingredients	4.7%
Feed Machinery / Equipment / Supplies	2.1%
Feed Manufacturer / Feed Milling	3.9%
Government / Associations / Academy	2.6%
Livestock Importer / Supplier / Distributor	3.1%
Livestock Integrator	2.5%
Meat Importer / Distributor	1.6%
Meat Processor / Food Manufacturer	2.4%
Pig Farm	6.8%
Poultry Broiler Farm	5.8%
Poultry Farm	7.6%
Poultry Layer Farm	6.9%
Raw Materials for Feed (Crop, Maize, Corn)	1.6%
Small Ruminant Farm: Goat / Sheep	1.5%
Veterinary / Animal Health	2.7%
Water Treatment / Environment	1.9%
Others (Please specify)	9.1%



Top Species Related
to Visitors' Main Activity

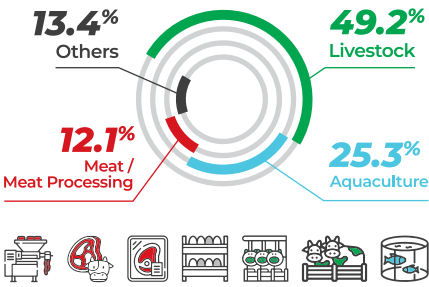
Aquaculture Species and Fish	12.2%
Aquaculture Algae (Seaweed)	2.6%
Crustaceans (Shrimps, Crabs, Prawns)	5.4%
Finfish (Milkfish, Tilapia)	6.7%
Mollusks (Mussels, Oysters)	1.1%
Cattle / Calves (Meat)	5.3%
Dairy Cows	3.5%
Pet Animals (Cats, dogs, horses, birds, fish, etc.)	4.8%
Poultry (Breeding)	11.4%
Poultry (Broilers)	12.30%
Poultry (Layers)	11.40%
Sheep / Goat	4.00%
Swine	9.50%
All Species	5.20%
Others	4.60%



Top Job Function

Administration / Finance	19.7%
Animal Nutritionist	3.1%
Corporate Senior Management / Owner	14.4%
Establishment / Facility Maintenance	1.2%
Factory Management	1.4%
Farm Production & Operation Management	10.7%
Food Services Management	1.5%
Manufacturing / Processing Plant Management	2.6%
Marketing / Sales	17.6%
Product Distribution / Retail Management	2.3%
Purchasing / Procurement	3.1%
R&D / Laboratory	2.2%
Technical / Engineering	6.6%
Veterinarian	2.7%
Others	10.9%

Industry
Classification



Top Visiting
Countries

Philippines	Singapore
South Korea	Vietnam
China	India
Malaysia	Netherlands
Thailand	USA



VISITOR TESTIMONIALS



Raul Pasia

Member

The Rosario Livestock and Agriculture Farming Cooperative

I attended **Livestock Philippines** to explore the exhibits and products that could help our cooperative grow, particularly in cow dairy. One interesting aspect of the event was the tubed ice, as we need this for preserving dairy. It was also fascinating to see products related to animal health. This event has indeed been helpful for us.



Mary Rose Perales

BFAR- Bulacan

We came here to gain a deeper understanding of livestock and aquaculture. We saw a lot of technologies that can help us manage the animals, such as the water test kit.



Mylanie Ronquillo

BFAR - Bulacan

Aquafarming Business

We're happy to have been invited here. We saw the latest technology in farming and aquaculture, including a feeding supply that we can apply and use for our business. The service provided by the organization is excellent.

SHOW HIGHLIGHTS



Antimicrobial Resistance Forum

Experts discussed strategies to combat antimicrobial resistance in livestock and aquaculture, emphasizing the need for sustainable practices.



Aquaculture Conference

This conference focused on innovations and best practices in the aquaculture sector, providing valuable insights for industry stakeholders.



Industry Seminars

A variety of seminars covered pressing topics that offered attendees the opportunity to learn from industry leaders and enhance their knowledge.



Livestock Conference

This event brought together key players in the livestock industry to share insights on advancements, challenges, and future trends.



Regional Livestock Forum

Regional industry associations from the Philippines, Malaysia, Indonesia, Thailand, and Vietnam gathered to discuss the industry's challenges and come up with solutions that foster collaboration and knowledge sharing among participants.



National Launch of Go-Egg Campaign

The Batangas Egg Producers Multipurpose Cooperative held the National Launch of their very own Go-Egg campaign (Boiled Egg Brine Solution) aimed to promote egg consumption, highlighting its nutritional benefits and supporting local producers.



Sustainability Forum

Our Sustainability Partner, Prestige Paper Products, led the Sustainability Forum, which emphasized approaches to enhance sustainability by bridging innovation and market access for inclusive growth in the agri-fisheries sector.

SUSTAINABILITY BOOTH AWARDS



**Most Creative
Booth Award**

GOLD

Famsun Co.,



**Most Creative
Booth Award**

SILVER

HHC Technolux



**Most Creative
Booth Award**

BRONZE

Aviagen



**Most Informative
Booth Award**

GOLD

Department of Agriculture



**Most Informative
Booth Award**

SILVER

Little Giant Animal Husbandry
Equipment Co., Ltd.



**Most Informative
Booth Award**

BRONZE

Shandong Farming Port
Group Co., Ltd
Qingdao Retech Farming
Technology Co., Ltd

SEE YOU NEXT EDITION

BACK-TO-BACK EVENTS IN 2026



**LIVESTOCK
PHILIPPINES 2026**

24»26 JUNE 2026
WORLD TRADE CENTER METRO MANILA
PASAY CITY • PHILIPPINES

International Trade Fair for
Innovative Production
and Processing for
**Poultry and
Livestock**



**AQUACULTURE
PHILIPPINES 2026**

24»26 JUNE 2026
WORLD TRADE CENTER METRO MANILA
PASAY CITY • PHILIPPINES

Philippines' International
**Aquaculture Nutrition,
Health and Production**
Industry Expo



**REGIONAL
LIVESTOCK
PHILIPPINES 2026**

11»13 NOVEMBER 2026
CEBU CITY • PHILIPPINES

International Trade Fair for
Innovative Production
and Processing for
**Poultry and
Livestock**



**REGIONAL
AQUACULTURE
PHILIPPINES 2026**

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