



**LIVESTOCK**  
PHILIPPINES 2026

Organised by



In Collaboration with



# LIVESTOCK PHILIPPINES GOLF FELLOWSHIP GAME

## SPONSORSHIP

**23 JUNE 2026**

Hallow Ridge Filipinas Golf, Inc.

***DRIVE YOUR PASSION***  
***BUILD YOUR NETWORK***

**SIGN UP  
NOW**

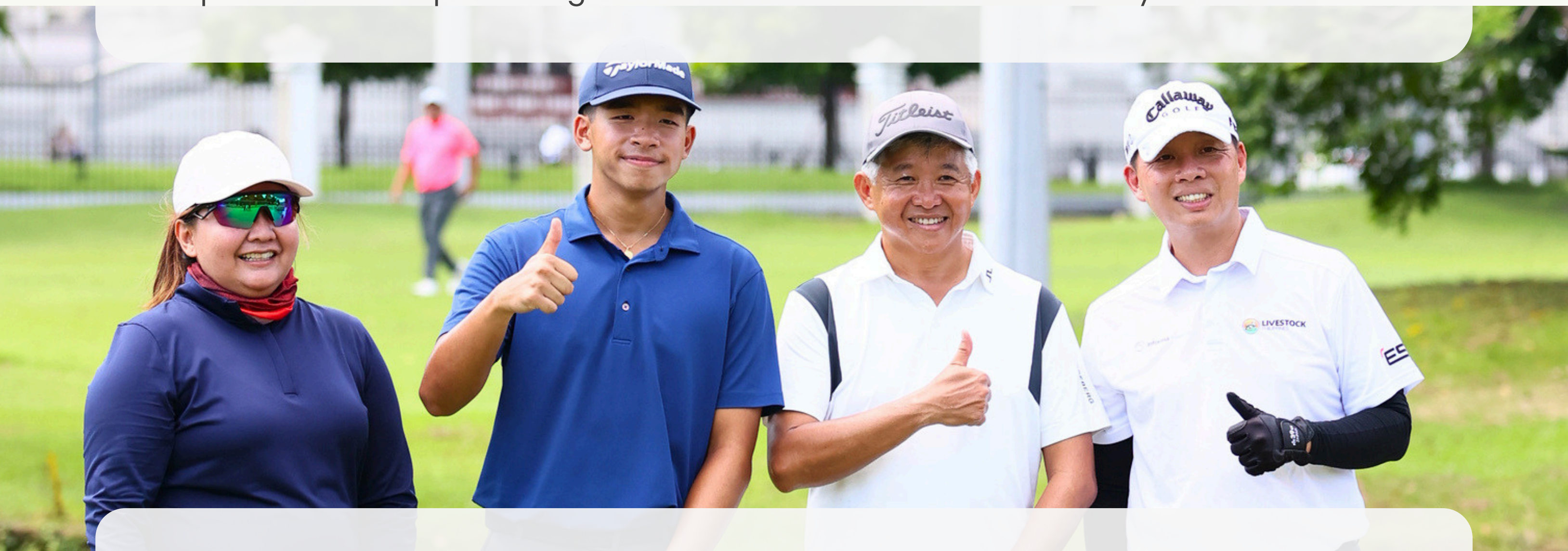
  @livestockphilippines  
 [www.livestockphilippines.com](http://www.livestockphilippines.com)



# LIVESTOCK PHILIPPINES GOLF FELLOWSHIP GAME

## Where Industry Leaders Meet the Greens

The Livestock Philippines Golf Fellowship Game is the golf networking event that brings together industry professionals, leaders, and enthusiasts from the livestock and aquaculture sectors for a day of camaraderie, networking, and friendly competition on the golf course. This combines the thrill of golf with the opportunity to strengthen business relationships, foster collaboration, and celebrate the spirit of fellowship in a relaxed and enjoyable setting. Whether you're a seasoned golfer or a beginner, the event is designed to create lasting connections and memorable experiences while promoting excellence within the livestock industry.



## Why Sponsor the Golf Game?

Sponsoring this event allows partners to engage directly with a high-value, niche audience that is difficult to reach through conventional marketing channels.

### Key Sponsor Benefits:

- Direct access to senior decision-makers
- 4–5 hours of uninterrupted brand exposure
- Relationship-driven networking environment
- Strong brand recall through on-course, digital, and physical touchpoints
- Association with the trusted Livestock Philippines brand

## MAJOR SPONSORSHIP

# Title Sponsorship

**PHP 200,000**

*Exclusive for 1 slot only*

**Primary Value:** Overall event ownership and highest brand authority.

- Event naming rights (“Livestock Philippines Golf Fellowship Game presented by [Sponsor Name]”)
- Eight (8) complimentary player slots
- One (1) premium hole banner (Hole 1 or Hole 18)
- Dominant logo placement on the unified event backdrop (used for both registration and awarding)
- One (1) side of a Column Banner at the drop-off area during the Livestock and Aquaculture 2026 event on June 24–26 at World Trade Center, Manila.
- One (1) tabletop display during the golf fellowship game.
- Logo inclusion on all event collaterals and promotions
- Welcome kit branding
- Dedicated speaking slot during the Awarding Ceremony
- Featured social media post
- Logo inclusion in EDMs
- Verbal recognition throughout the event

# Platinum Sponsorship

**PHP 100,000**

*Limited slots only*

**Primary Value:** High visibility at a premium level without naming rights.

- Eight (8) player slots
- One (1) hole banner
- Priority hole selection
- Prominent logo placement on the unified event backdrop (below Title Sponsor)
- Logo inclusion in EDMs
- Group social media acknowledgement
- Verbal recognition during the program

*\*All rates are subject to 12% VAT*

**SIGN UP  
NOW**

  @livestockphilippines

 [www.livestockphilippines.com](http://www.livestockphilippines.com)



## MAJOR SPONSORSHIP

### Gold Sponsorship

**PHP 50,000**

*Primary Value: Balanced visibility on-course and at the main event area.*

- Two (2) player slots
- One (1) hole banner
- Shared logo placement on the unified event backdrop
- Group social media acknowledgement
- Verbal recognition during awarding

### Silver Sponsorship

**PHP 30,000**

*Primary Value: Focused on-course branding with participation benefits.*

- One (1) player slot
- One (1) hole banner
- Verbal recognition during awarding

### Hole Co-Sponsorship

**PHP 20,000**

*Primary Value: Cost-efficient exposure seen by all golfers.*

- One (1) player slot
- One (1) hole banner

\*All rates are subject to 12% VAT

**SIGN UP  
NOW**

  @livestockphilippines

 [www.livestockphilippines.com](http://www.livestockphilippines.com)



## BRANDING AND VISIBILITY SPONSORSHIP

### Welcome Kit Sponsorship

**PHP 40,000**

*Limited to 1 slot only*

**Value:** First physical brand touchpoint with strong recall.

- Logo on the packaging of welcome kit items:
- Eco bag
- Towel
- Fit bar
- Mints
- Alcohol spray
- Pencil
- Welcome note acknowledgment
- Verbal recognition



*Visual representation only*

### Tarp and Event Signage Sponsorship

**PHP 40,000**

**Primary Value:** Strong visual presence across high-traffic areas without overlapping major sponsor dominance.

- Logo placement on the main unified event backdrop (shared, signage sponsor position). The organiser will handle the print production.
- One (1) hole banner
- Logo inclusion in EDMs and social media
- Verbal recognition during opening and awarding program

*\*All rates are subject to 12% VAT*

**SIGN UP  
NOW**

  @livestockphilippines

 [www.livestockphilippines.com](http://www.livestockphilippines.com)



## BRANDING AND VISIBILITY SPONSORSHIP

### Caddie Vest Sponsorship

**PHP 60,000**

*Limited to 1 slot only*

- Logo on all caddie vests
- Continuous exposure throughout the course

### Umbrella Sponsorship

**PHP 30,000**

*Limited to 3 slots only*

- Logo on golf umbrellas
- Distribution to players or VIPs

## GIVEAWAY SPONSORSHIP

**PHP 50,000**

*Limited to 4 slots only*

The Giveaway Sponsor opportunity allows brands to achieve high recall and extended post-event visibility by placing their logo on premium items distributed to golfers during or after the tournament.

#### Inclusions:

- Company logo prominently displayed on the golf shirt
- Company logo printed on the golf balls
- Distribution to all players
- Verbal acknowledgement during item distribution or awarding program

*\*All rates are subject to 12% VAT*

**SIGN UP  
NOW**

  @livestockphilippines  
 [www.livestockphilippines.com](http://www.livestockphilippines.com)



## ENGAGEMENT AND ACTIVATION SPONSORSHIP

# Tabletop Activation Sponsorship

**PHP 25,000**

*Open to 12 slots only*

**Value:** Direct interaction and lead generation with decision-makers.

- Tabletop set-up during Registration at the Driving Range, with transfer to Caba Garden for the Awarding Ceremony.
- Distribution of brochures and promotional items

# Special Competition Sponsorship

**PHP 30,000**

*Limited to 3 slots only*

**Value:** High engagement moments and strong brand association.

### Competitions:

- Longest Drive
- Nearest to the Pin
- Most Accurate Drive

### Inclusions

- One (1) hole banner
- Trophy with sponsor logo
- Verbal recognition during awarding

# Raffle Prize Sponsorship

*In-Kind (Product-Based) or Cash Equivalent*

**Value:** Positive brand recall linked to excitement and rewards.

- Naming recognition during prize awarding
- Branding on prize display table

*\*All rates are subject to 12% VAT*

**SIGN UP  
NOW**

  @livestockphilippines

 [www.livestockphilippines.com](http://www.livestockphilippines.com)



## CSR AND MEDIA PARTNERSHIP SPONSORSHIP

# Mulligan Ticket Program (NGO)

Revenue sharing program  
Limited to 1 NGO only

**Value:** Corporate social responsibility and goodwill alignment.

## Media Sponsor

Trade sponsorship

**Value:** Extended reach beyond event participants

- Logo visibility on collaterals
- Cross-promotion online or offline
- Event coverage

## IMPORTANT BRANDING GUIDELINES

- There will be ONE (1) main event backdrop layout only
- This backdrop will be used for:
  - Registration area
  - Awarding ceremony
- Logo placements on this backdrop are hierarchized based on sponsorship tier and not duplicated
- Only eighteen (18) hole banners are available for the entire tournament. Each sponsor may receive a maximum of one (1) hole banner, subject to availability and prioritization.

\*All rates are subject to 12% VAT

**SIGN UP  
NOW**

  @livestockphilippines

 [www.livestockphilippines.com](http://www.livestockphilippines.com)

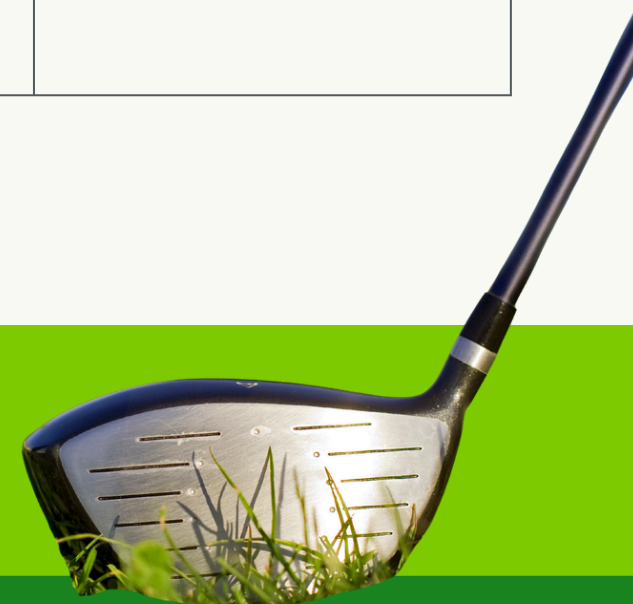


Inclusion/Benefits	Title Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Hole Co-Sponsor
Sponsorship Price (PHP)	PHP 200,000	PHP 100,000	PHP 50,000	PHP 30,000	PHP 20,000
Players Slots	8 Players	8 Players	2 Players	1 Player	1 Player
Hole Banner (1 Hole)	Yes (Premium Hole)	Yes	Yes	Yes	Yes
Priority Hole Selection	Yes	Yes	No	No	No
Event Naming Rights	Yes	No	No	No	No
Speaking Slot	Yes	No	No	No	No
Logo on Main Event Backdrop	Dominant	Prominent	Shared	No	No
Welcome Kit Branding	Yes	No	No	No	No
Digital EDM Logo	Yes	Yes	Yes	No	No
Social Media Exposure	Featured Post	Group Mention	Group Mention	No	No
Verbal Acknowledgment	Yes	Yes	Yes	Yes	Yes

\*All rates are subject to 12% VAT

**SIGN UP  
NOW**


 @livestockphilippines  
 www.livestockphilippines.com



# TOURNAMENT GUIDELINES

## SCHEDULE

- 5:30 AM: Registration
- 7:00 AM: Ceremonial Tee Off
- 7:30 AM: Shotgun
- 12:00 NN: Refresh & Lunch
- 2:00 PM: Awarding & Raffle

## FORMAT OF PLAY

System 36

## TEES

- Silver tees for Men
- White tees for Seniors (60 y/o and above)
- Red tees for Ladies

## TIES

In case of ties, the winner will be decided in the following order:

1. Most number of eagles, birdies, pars, and bogeys
2. If still tied, countback from hole No. 18

## GIMMIE PUTT

- 18" around the hole

## MANDATORY PICK-UP

Double Par

## MANDATORY MULLIGAN (PHP 500)

- 1 Front and 1 Back (except on the putting green)

## AWARDS

- Overall Low Net Champion
- Overall Low Gross Champion
- Class A, B, C (Champion, 1st Runner-up)
- Ladies Division (Champion, 1st Runner-up)

## FUN HOLES

- Nearest to the Pin
- Longest Drive
- Most Accurate Drive
- Hole in One

**SIGN UP  
NOW**

  @livestockphilippines

 [www.livestockphilippines.com](http://www.livestockphilippines.com)



**Join us as a sponsor and make your mark on the greens!**

Be part of an event that combines business, leisure, and fellowship to create lasting connections and opportunities.

## **CONTACT OUR TEAM**

Ms. Apple Limbo  
apple.limbo@informa.com  
+63 2 8581 1920

Mr. Sherlonmor Fauni  
sherlonmor.fauni@informa.com  
+63 916 169 2629

# **LIVESTOCK PHILIPPINES GOLF FELLOWSHIP GAME**



**SIGN UP  
NOW**

  @livestockphilippines  
 [www.livestockphilippines.com](http://www.livestockphilippines.com)

